

## Course Descriptions for New Courses

### **HEM 207: Resort and Casino Management**

This course provides students with an introduction to the hospitality management specialization of Resort and Casino Management. Subjects covered include what defines resorts/casinos, their organizational structure, service in the resort/casino environment, profit and non-profit organizations, and business professionals in resort/casino management. This course includes guest speakers and field trips.

### **HEM 302: Casino Regulation and Security**

This course is designed to give an in-depth overview of the regulatory, legal, and security aspects of the casino industry including federal and local gaming laws and regulations, difficulties and liabilities surrounding those regulations, casino cage operations, surveillance operations, and security technologies.

### **HEM 303: Law and Ethics in Hospitality**

This course provides a study of the nature and function of both legal and ethical issues as applied to the hospitality industry. Topics include operator relationships, contract law, torts, civil rights, wage and labor laws, gaming laws, property law, and insurable risks. This course also examines ethical issues in the hospitality industry.

### **HEM 307: Technology in Casino Operations**

This course explores principles of executive casino operations as it relates to technology, as well as providing hands-on opportunities for students to both observe and work within real programs including, but not limited to, casino operations business assessments, casino floor operations financial integrations, pit and floor statistics analysis, casino credit authorizer development, cage operations management software, casino accounting programs, table games accounting audits, currency transaction reporting, and surveillance technology.

### **HEM 402: Advanced Resort and Casino Management**

This course provides students with an advanced look into the hospitality management specialization of Resort and Casino Management. Students learn advanced strategic management skills and theory as they relate to both resorts and casinos. Key topics include how to responsibly overcome common challenges in the industry, managerial and marketing strategies, labor laws and disputes, operations strategies, and development and planning. The goal of this course is to aid students in developing decision-making, financial, and strategic management skills appropriate for careers in the casino and resort industries. Students develop an understanding of the stakeholders and industry practices necessary for success in managerial positions.